



KILZ® BRAND PRODUCT FACT SHEET

DESCRIPTION :

For more than 30 years, the KILZ® brand has offered primers with superior color coverage, mildew resistance, stain and odor blocking in fast-drying, easy-to-apply formulas for both interior and exterior use. From general purpose surface preparation to heavy-duty stain and odor coverage, there's a KILZ primer for every paint job.

PRODUCT OVERVIEW:

For Interior Use

- KILZ® Original - An oil-based stainblocking primer/sealer
- KILZ® Original - Low VOC® - A low Volatile Organic Compound (VOC) primer
- KILZ® Upshot® - An aerosol oil-based stain sealer with a vertical spray tip ideal for priming ceilings or items with intricate designs; the primer is tinted to match the look of most acoustical ceilings
- KILZ® Odorless® - A high performance oil-based sealer/primer/stainblocker with no lingering odor
- KILZ® General Purpose Interior - A fast-drying, latex primer/sealer
- KILZ® Stainblocking Ceiling Paint – The first ceiling paint to combine a stainblocking feature with a quality paint
- KILZ High Build™ - A latex stainblocker, sealer and drywall surface primer

For Interior and Exterior Use

- KILZ 2® Latex - A fast-drying, water-based, multi-purpose stainblocking primer/sealer
- KILZ® Premium - A superior versatile, water-based stainblocking primer/sealer
- KILZ Complete® - oil-based sealer, primer and stainblocker
- KILZ Complete® Spray At Any Angle!™ - oil-based sealer, primer and stainblocker in an aerosol can
- KILZ Clean Start® - a zero volatile organic compound (VOC), high performance water-based primer, sealer and stainblocker

For Exterior Use

- KILZ® Exterior - A fast-drying sealer/primer/stainblocker
- KILZ® General Purpose Exterior - A fast-drying, latex sealer/primer
- KILZ® Masonry Waterproofing Paint – Ideal for sealing damp areas, such as basements or garages
- KILZ® Siding, Fence & Barn Paint – Available in red and white, it is resistant to cracking, peeling and erosion

caused by weather

Applicators

- Premium KILZ™ Applicators – A line of professional quality brushes and rollers designed to cover any job – from wide areas to fine trim work

AVAILABILITY/PRIING:

KILZ primers can be found at home retail stores across the country.

FOR MORE INFORMATION:

Please contact Christiana Basso at 312/616-2471 or cbasso@c-k.com

About Masterchem Industries, LLC

Masterchem Industries, founded in 1954 in St. Louis, MO., is committed to developing, manufacturing and marketing the highest quality and most innovative specialty coatings available to consumers and professional contractors. The company specializes in architectural paints and primers as well as waterproofers, concrete care products, applicators and stains. Masterchem Industries' brands include KILZ®, KILZ 2®, KILZ® Casual Colors®, HAMMERITE® Rust Cap® and others coatings.

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